|  |
| --- |
| JOB DETAILS |
| Job Title: | Creative Artworker |
| Function: Department |  (Creative) |
| Location: | Hybrid MK & WFH |
| Reporting to: Reporting To | Jenny Cobelli |
| Effective Date: irectReports | ASAP |
| Financial Scope/Operating Budget/Revenue (P&L) (If Applicable) |  |
| Old DPG Grade/New DPG Band: |  |

|  |
| --- |
| JOB PURPOSE & RESPONSIBILITIES |
| Job Purpose:As the latest and greatest Artworker in Domino’s internal creative department, Big Dip Studio, you’ll be making sure our pizza is looking as perfect as practically possible. You’ll be flexing your skills across print, digital, social and CRM assets (in between rigorous product testing of course). But, just like our fab flavour, we want to make sure all opportunities for creativity are pushed to the MAX, keeping things as fresh and vibrant as a fire Pepperoni Passion…or whatever you’re into.Primarily working with the rest of Big Dip Studio (don’t worry, we’re lovely), as well as with internal departments including CRM, Social, Digital and Local (they’re lovely too), plus external ATL, BTL and social agencies (also mostly lovely). So, all in all, it’s a pretty sweet gig. |
| Responsibilities:* Make sure master artwork templates are good to go for multiple different specs and formats; including motion.
* On occasion, dabble in visual designs and artwork for local email and social campaigns.
* Make assets you’re proud to put your name to wherever briefs allow…and even where they don’t.
* Work closely with Senior Creatives and the wider marketing team to ensure everything’s on brand and looking bangin’.
* Stay across all print and web standards and specs, correcting and formatting before they're sent to the printers or provided to internal teams for upload.
* Work with the multiple teams to make sure all creative requirements are ready and raring for the artwork.
* Keeping files well organised, championing good file structure.
 |

The following sections consist mainly of a series of questions related to specific skills/job requirements. You should focus on the role rather than the individual when considering the most appropriate answer and should base the response on what you consider to be the normal features of the job which are typical of the job and its usual working conditions over the year.

|  |
| --- |
| SKILLS & JOB REQUIREMENTS (Please complete where applicable) |
| Strategic ResponsibilityPlease provide details of the level of responsibility the role has for setting strategy: (Please indicate if a role has accountability for setting or inputting into a specific strategy e.g., a Functional Strategy, please confirm if it is Significant)This role doesn’t carry strategic responsibility for creative direction, but is critical in the successful implementation of creative strategy. |
| Business KnowledgePlease provide details of how much business knowledge the role requires as a minimum requirement i.e. how much internal knowledge of the business is required, and how much if any external commercial awareness is required? Which teams does the role work closely with?No previous knowledge of Domino’s but previous experience in relevant categories – QSR, food & beverage, FMCG – is preferable.  |
| Problem solvingPlease provide details of how the role resolves problems/issues on a daily basis: e.g. Does the role use straightforward common sense? Does the role make straight forward judgements and is guided by precedents? Does the role evaluate multiple sources of information in complex or novel situations? Does the role use other skills for problem solving? Does the role require advanced analytical thinking to develop innovative solutions to problems?Find creative solutions to design, artwork and motion-based problems.  |
| Decision makingWhat level of decision making is required of the role and on what decisions does it impact? E.g., there is little requirement for decision making in the role, or role makes decisions within defined procedures, or r, or role makes decisions within broad business guidelines where there are few or no policies available.This role requires a ‘think-on-your’feet’ mentality and an ability to manage and deliver multiple creative assets in short-turnaround scenarios.  |
| CommunicationPlease outline the type of communication skills required: e.g., is basic common courtesy required, or regular exchange of factual information, or are influencing or negotiation skills required as an essential requirement of the role?As with all roles within Big Dip Studio, communication is important as we operate in a fast-paced and dynamic environment. This includes an ability to communicate well cross-team within the wider marketing function. |
| InnovationTo what extent does the role contribute to and manage change, e.g., suggest improvements to products/processes or contributes useful ideas or regularly recommends improvements on existing procedures and quality within own area, or develops/adapts new existing processes for increased quality/efficiency or continuously searches for improvements in techniques which add value to the business and has full responsibility and accountability for implementing these.This role will need to adapt and engage with the existing well-oiled creative processes that Big Dip Studio has established, specifically working within project management tools such as Monday.com and Canto. |

Please summarise the levels of minimum education, knowledge, skills and experience this position requires (e.g., if you would be recruiting to fill this position, what aspects of background or knowledge would you expect a successful job applicant to have?)

Note: This may differ from the current job holder’s own skills and experience

|  |
| --- |
| JOB SPECIFICATION |
| 1. Professional Qualification(s)
 | We value skills, experience, and creativity over formal qualifications. While a degree or certification in a related field can be beneficial, it’s not a requirement for this role. |
| 1. Knowledge
 | * 3+ years experience working in a creative agency or in-house for brands (but candidates with a strong portfolio from other backgrounds will be considered too).
* Absolute expert in Adobe CC including Photoshop, InDesign, Illustrator and After Effects.
 |
| 1. Skills/Ability
 | * Interested in learning and developing skills across digital and print because there’s always room for improvement.
* Strong creative skills, including a wicked portfolio of outstanding work.
* Comfortable creating campaign assets and digital content.
* Super organised and able to coordination with multiple teams.
* Willing to take full ownership of your work, down to the smallest detail.
* Can-do attitude with the ability to take on feedback and constructive criticism because it’s not all bad!
 |