**DOMINO’S PIZZA GROUP – SENIOR CORPORATE COMMUNICATIONS MANAGER**

The Senior Corporate Communications Manager will manage the development and execution of media relations campaigns that articulate the Group’s corporate purpose, sustainability journey, and evolution as a company, to enhance and protect the reputation of Domino’s Pizza Group PLC. The role will also lead on media communications around financial calendar items such as results as well as any potential M&A activity.

**Key responsibilities include:**

* Enhancing and protecting the reputation of Domino’s Pizza Group PLC through proactive and reactive media relations – including the Group’s corporate social media channels
* Maximising the media coverage possibilities presented by planned company news including financial results, M&A activity, news-worthy appointments, and other key company announcements and milestones
* Play a key role in developing content for corporate reporting purposes including the Group’s Sustainability Report, Annual Report and quarterly financial reporting
* Lead management of external agencies and partners, including the Group’s corporate PR agency
* Supports the head of communications and other team members in crisis situations
* Ensuring the Group’s sustainability journey is communicated to media
* Develop and execute plan for maintaining and growing the Group’s corporate social media presence
* Deputising for the head of communications when required

**Corporate Media Relations and Reporting**

* Develops and executes communications plans for all UK and Ireland business-related media stories including company updates, financial news, and sustainability stories
* Develops a regular flow of proactive stories and campaigns to articulate the Domino’s strategic plan while linking all activities back to the Group’s corporate purpose
* Works alongside head of communications and head of investor relations to deliver seamless and successful financial communications to the media ensuring consistency of message across all audiences including analysts and investors
* Develops and executes campaigns to communicate the Group’s sustainability journey and key milestones
* Leads production of Group’s annual Sustainability Report and contributes to relevant areas of Annual Report
* Alongside head of communications, is seen as a trusted source of media counsel for UKLT including the CEO, CMO and FD
* Represents the Group’s official position in the mass media as a spokesperson and provides required content for other company spokespeople to engage with media when required
* Drafts all relevant media materials where required including, but not limited to, media pitch e-mails, press releases, statements, background briefings for media, imagery etc.
* Should be able to successfully pitch stories to journalists
* Assist with development of speeches and presentations for Domino’s Pizza Group PLC spokespeople for external events
* With support from PR agencies, maintains relationships with key journalists at all target media outlets to make ensure a two-way information flow remains uninterrupted and smooth, that media inquiries and requests for information are satisfied in a way best serving Domino’s interests, while also ensuring media deadlines are met
* Working with other communications team colleagues, enhances the Group’s library of multimedia content including photography, video and audio

**Crisis & Issues Management**

* Supports the head of communications to ensure the UK LT and relevant departments are provided with early warning (where possible) and advice on how to mitigate issues, sensitive to media and public, that may affect the Domino’s Pizza Group PLC reputation or its commercial interests – or those of its franchisees
* Deputises for the head of communications where required to take the lead on development of communications counsel and materials related to crisis situations impacting the Group directly or in-directly via our stores/franchisees

**Social & Digital Communications**

* Responsible for developing a rolling content calendar for the Domino’s Pizza Group PLC corporate social media channels to enhance the company’s reputation
* Drafts all relevant social media content including Linked-In posts and blog posts for external platforms
* Responsible for corporate website ensuring, alongside communications team peers, it is kept up to date with relevant and compelling content reflecting Domino’s brand

**People & Team**

* Carry out skills/competencies and personal development needs analysis and put in place a plan for addressing needs and gaps
* Works in a collaborative way with all teams within Marketing as well as across all other functions
* Supports head of communications to develop a strong sense of co-operation and teamwork in the communications team with a focus on common business goals and KPIs
* Works with team peers to establish relevant and stretching KPIs for communications activities which support the business
* Acts as a sounding board and trusted source of counsel to the head of communications

**Qualifications & Requirements**

* Strong experience of corporate communications, either through in-house or PR agency roles, including experience of media relations
* Website and social media experience
* Excellent verbal communication skills; able to present clarity and passion when communicating with stakeholders
* Outstanding written communications skills, including excellent writing, editing and proofreading skills and the ability to source news stories
* Collaborative team player who can influence others across the business
* Enthusiastic with high personal motivation and ability to use own initiative
* First-rate organisational and strong planning skills
* Flexible and pragmatic with a hands-on attitude
* Ability to think creatively and make use of channels such as video, animations and podcasts
* Ability to challenge the status quo with the aim of improving the way we do things by influencing others to think differently
* Knowledge of food and beverage sector and franchise business models
* Understanding of financial disclosure regulations